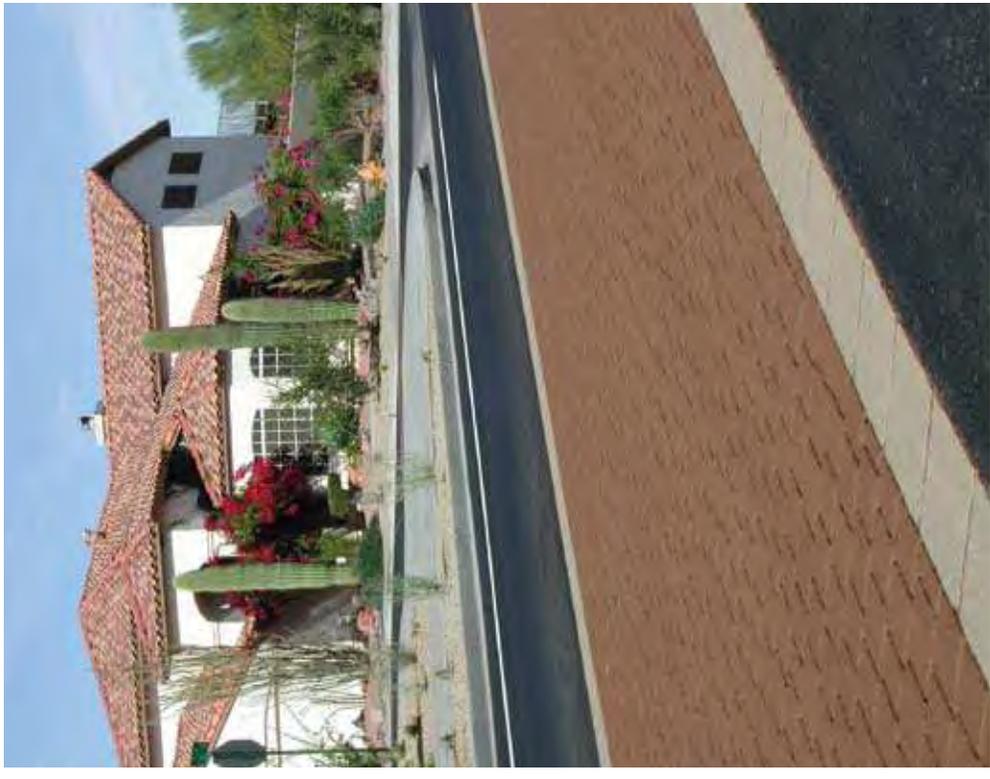
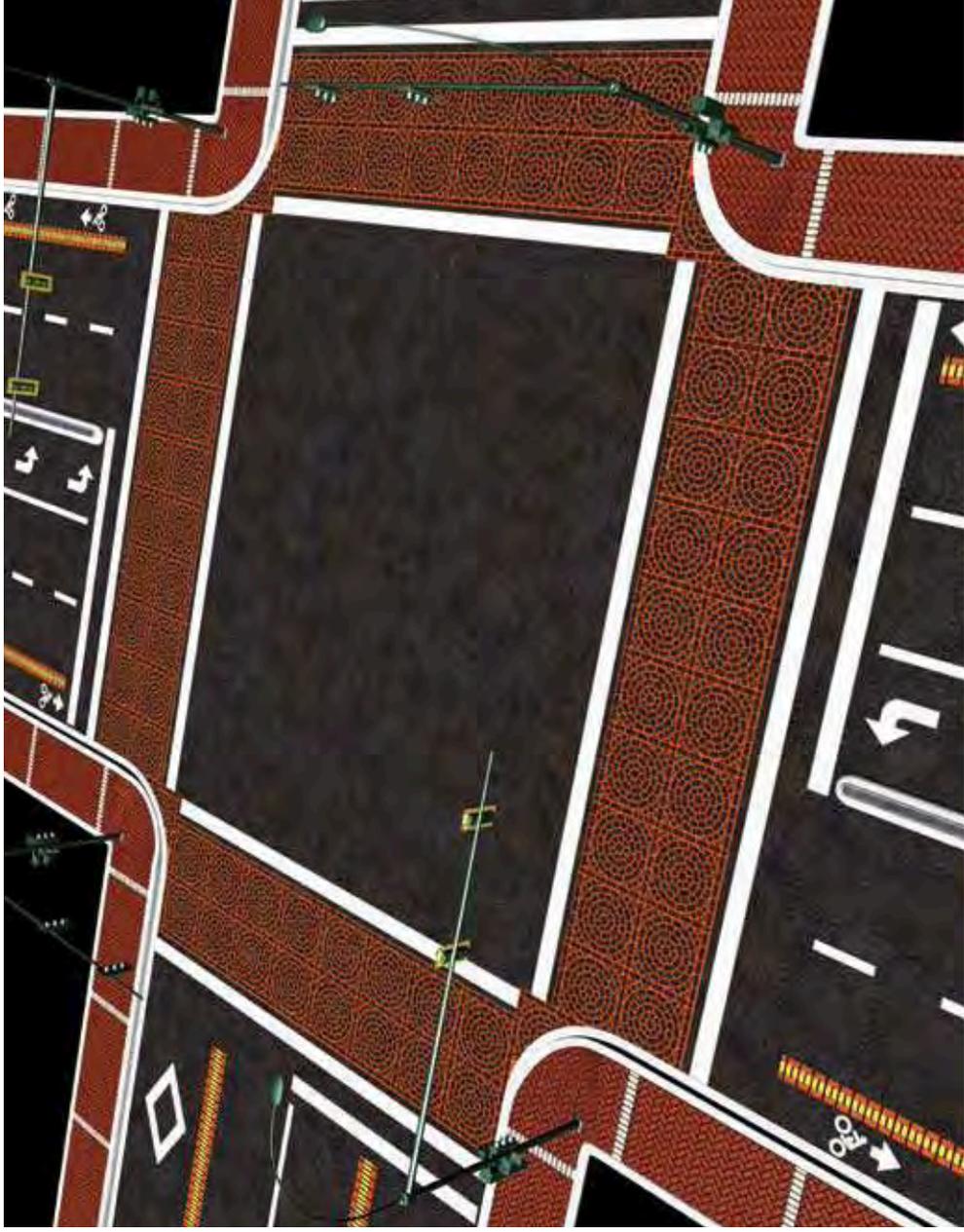


Better Streetscapes Lasting Performance



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www.alternative-paving.com

APC Decorative Asphalt No Ordinary Paving Solution

Asphalt is the most popular road surfacing material because of its practicality, efficiency and low cost. But people often find it boring and unattractive. APC is changing that ...

We have created a complete line of decorative paving products with all the benefits of ordinary asphalt — and more. Our products are specifically developed for high-traffic areas like crosswalks, traffic circles and intersections. Their unprecedented durability means they hold up to extreme traffic and weather — season after season, year after year. Efficient installation and easy maintenance equals minimal disruption to street traffic and significant savings over time.

At APC we work closely with your organization — municipal, state and county governments, community groups and departments of transportation — to find practical, safe and attractive solutions for your community. We collaborate with your team to quickly and easily transform your roads into streetscapes that your community will love.



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DuraTherm[®]
traffic tough
crosswalks



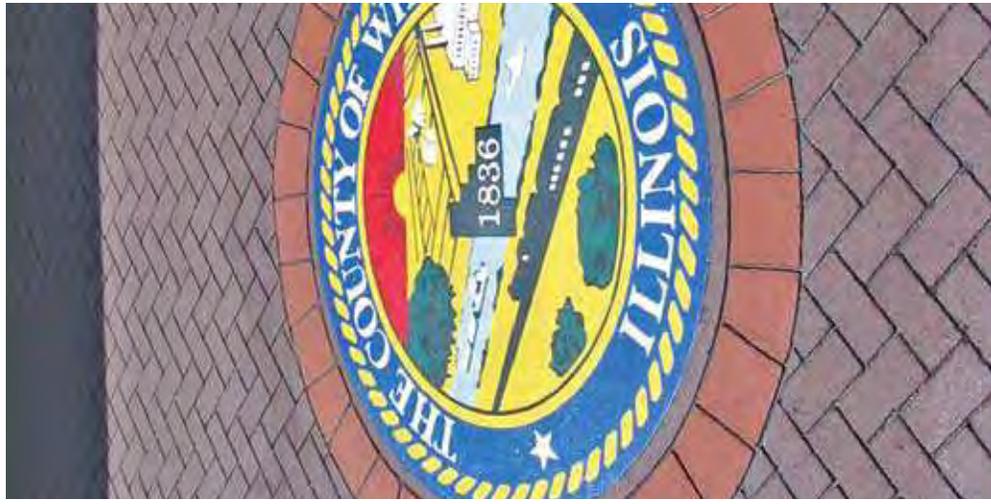
StreetPrint[®]
making asphalt
beautiful



COLORED BIKE LANES



LogoTherm[™]
durable high resolution
horizontal signage



ALTERNATIVE PAVING CONCEPTS[™]

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Fast Installation and Design Flexibility Keep It Simple



Whether you are creating child-friendly crosswalks, safe intersections in high-traffic areas or ADA-compliant sidewalks in older or new neighborhoods, we listen carefully to your needs and find practical, cost-effective solutions that work. We can transform most asphalt surfaces into functional yet attractive solutions that keep performing under extreme traffic and all kinds of weather.

Our streetscape solutions install quickly: most applications take hours, not days, with limited street closures or traffic disruptions. Projects can be installed on new or most existing asphalt.

Our products offer more design flexibility than traditional materials. You'll save on material, labor and maintenance without sacrificing design. What impression do you want to make? You can make it happen with the unlimited design flexibility of APC. Your community will thank you.



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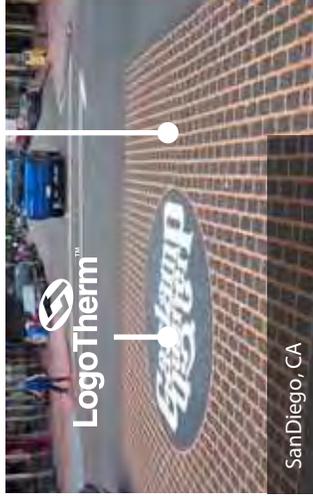
The APC Advantage Save from Start to Finish



Padova, Italy



Ride-A-Way bike lane



San Diego, CA

Quick installation and easy maintenance make APC solutions perfect for projects funded with one-time grants or with limited operating budgets. We provide everything you need from start to finish.

- Choose the powerful combination of DuraTherm and StreetPrint to create durable sidewalks, level medians, crosswalks, safe school routes, intersections and more.
- Use Ride-A-Way to create colored, highly visible bicycle lanes.
- Choose LogoTherm to integrate your city's logo or other brand marks into your streetscape.

Efficient and speedy installation delivers savings from the start — and you'll keep on saving for years to come. Our products are designed to take the wear and tear of tough traffic and extreme heat and cold. They are easy to maintain: there is no shifting, breaking or buckling. Level medians and crosswalks are snowplow-resistant and can be easily and seamlessly patched after underground installations or repairs.

It all adds up: APC is the best choice for savings in the short and long term.



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Better Products Better Solutions



DuraTherm for High-Traffic Areas

DuraTherm is ideal for heavy vehicular traffic areas that require durability under adverse conditions. Other decorative crosswalk options such as brick or stone will shift and buckle over time. DuraTherm holds its own.

With DuraTherm you can:

- provide safer streetscapes with reflective, slip-free surfaces
- quickly and easily install decorative and durable pavement surfaces suitable for all climates
- create attractive and customized pedestrian crosswalks and intersections.

It's durable, fast to install and easy to maintain.



DuraTherm 3 years after installation under heavy Manhattan traffic



StreetPrint for Better Safety and Traffic Flow

StreetPrint is ideal to protect and direct your community with safe, practical and attractive solutions to pedestrian and vehicular traffic flow.

With StreetPrint you can:

- safely channel pedestrian and vehicular traffic with raised or level medians
- create custom pathways right up to public buildings and facilities
- beautify sidewalks, plazas and play areas
- enhance public awareness of your community's brand.

It's fast, efficient and affordable.



StreetPrint, Delta, BC



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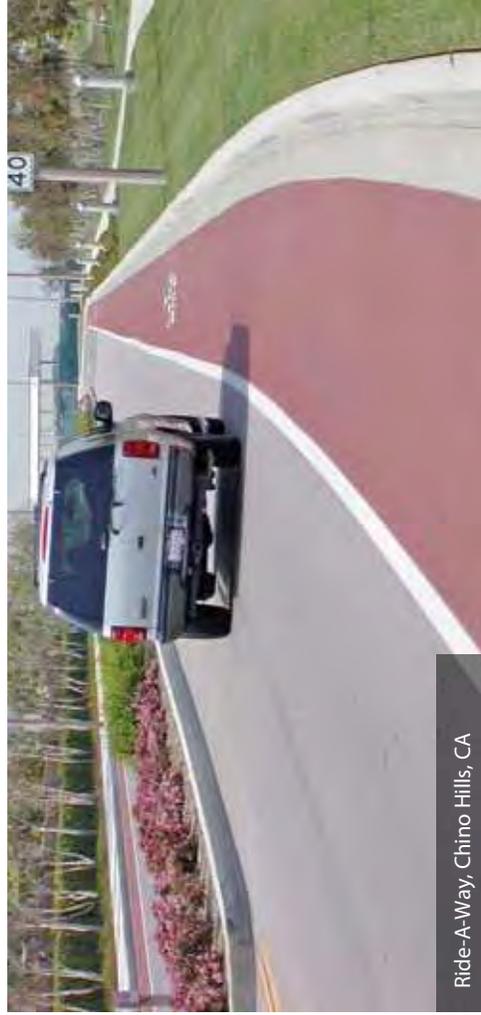


Ride-A-Way for Safer Bike Lanes

Ride-A-Way's brightly colored bike lanes are highly visible and safe. Studies show there are fewer traffic accidents where they are in use. Ride-A-Way performs well and holds up season after season.

With Ride-A-Way you can:

- create safe, skid-resistant surfaces
- safely install bike lanes with our water-based and environmentally-friendly products
- maintain vibrant colors with our UV-stable pigments.



Ride-A-Way, Chino Hills, CA



LogoTherm for High-Precision Graphics

LogoTherm is ideal for high-resolution signage. You can enhance your community's brand with horizontal signage in key public spaces. Your public signage will retain its beauty, color and image in all weather — from hot, sunny summers to cold, wet or icy winters. LogoTherm survives exposure to de-icing salts and offers great visibility even in low-light conditions.

With LogoTherm you can:

- provide a true and enduring representation of your community's identity
- create your community logo on a skid- and slip-resistant surface
- quickly install your logo with minimal disruption to traffic
- easily maintain your logo.



LogoTherm, Los Angeles, CA



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What Is DuraTherm?



DuraTherm is a decorative asphalt surfacing system designed specifically for high-traffic areas. DuraTherm's tremendous durability ensures your streetscape will maintain its bold look for many years. It holds up to the toughest traffic and weather conditions and requires minimal maintenance. DuraTherm's uniquely formulated thermoplastic material is inlaid into imprinted asphalt and lasts considerably longer than surface-laid thermoplastics.

Installing the thermoplastic flush with the asphalt makes it extremely resistant to wear caused by traffic and snowplows. In most cases installation of one lane is complete in 90 minutes. Maintenance is simple: just power wash and the removal of dirt and grime will bring new life to DuraTherm colors.

Since DuraTherm's market introduction in 2002, we have installed it in hundreds of communities across North America. Our work has attracted stakeholders who appreciate the solutions that DuraTherm brings to their ever-present concerns for their communities: safe streets and public spaces, practical and cost-effective installation and maintenance, and a positive community image.

How Do We Install DuraTherm?

1. Heat asphalt using gentle reciprocating heat.
2. Imprint and remove pattern templates.
3. Insert high-performance thermoplastic.
4. Melt and permanently fuse thermoplastic to asphalt surface.



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Safe, Beautiful and Heritage-Friendly Sidewalks Program Boston, Massachusetts



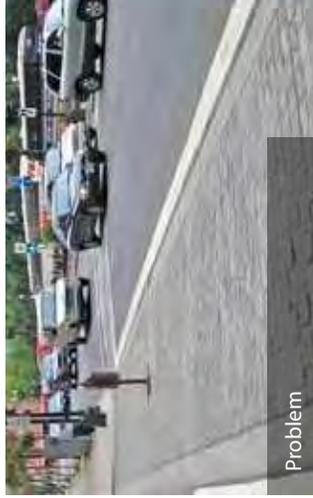
Problem

Many of Boston's distinctive brick and stone crosswalks and sidewalks have shifted and become uneven over time. They are a hazard for everyone, especially people using wheelchairs or walkers. Supported by the Americans with Disabilities Act (ADA), advocates for the physically challenged community in Boston asked the city to do something.

The old crosswalks and sidewalks presented an increased risk of legal liability for the local government and building owners. "For years, people have disliked and avoided them [granite sidewalks]. We saw an opportunity to try this out," said Boston public works commissioner Joseph Casazza in the Boston Globe. The challenge was to create safe, ADA-compliant sidewalks and crosswalks that would maintain the look and feel of Boston's visual heritage.

APC's Solution

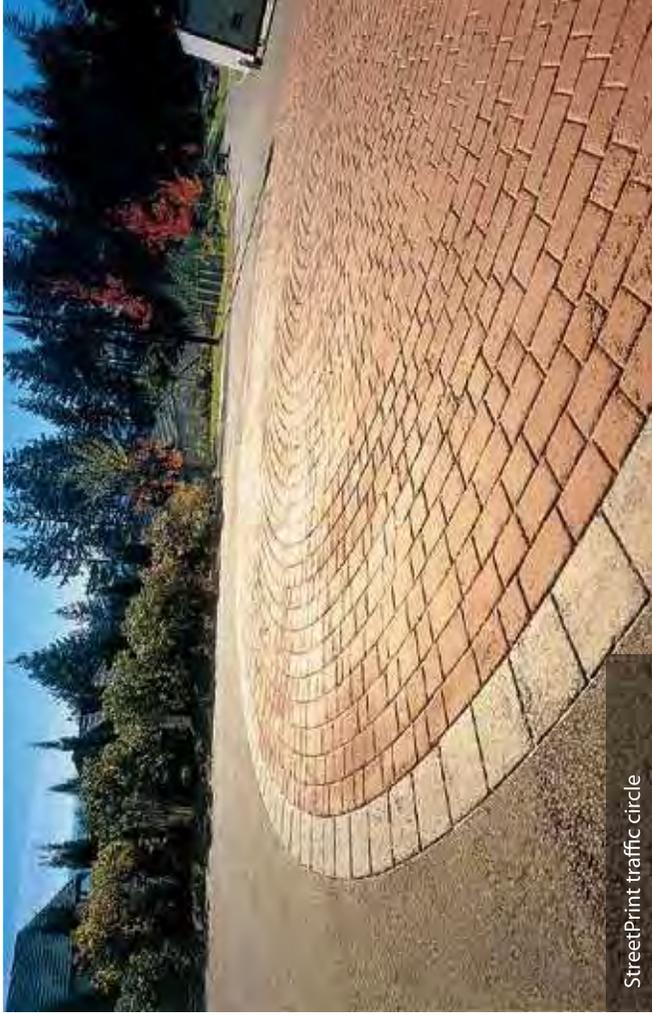
We used DuraTherm to create safe, beautiful crosswalks in the downtown tourist areas around city hall and Quincy Market. We replaced 50 granite crosswalks in and around Huntington Avenue with DuraTherm crosswalks. In addition, we incorporated a 45-foot circular centerpiece art installation at historic Brigham Circle. Extremely popular with residents and tourists, this project is proof that safety and heritage can work together.



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What Is StreetPrint?



StreetPrint is a patented, proprietary technology and application process that produces realistic-looking brick, slate, stone and other design effects directly onto an asphalt base.

StreetPrint provides practical and attractive solutions for your community projects. The cost advantages over alternatives such as brick, stone or stamped concrete are significant. Quick installation, durability, easy maintenance and design flexibility make StreetPrint the product of choice for many streetscape projects.

StreetPrint combines the flexibility and strength of asphalt with leading-edge coating technologies. From unique heating equipment to specialized coatings, our components are designed to work together to provide a superior surfacing solution that lasts.

How Do We Install StreetPrint?

1. Heat asphalt using gentle reciprocating heat.
2. Imprint and remove pattern templates.
3. Apply genuine StreetBond high-performance coating.



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Safe Routes to School Seattle, Washington



Problem

Many of the older neighborhoods in Seattle were constructed without curbs, gutters or sidewalks. The streets were unattractive and a major safety hazard. Gravel road shoulders were an obstacle course of parked cars and ditches, forcing pedestrians to walk in the street. Young children were particularly at risk of being struck by a vehicle while walking to and from school.

Solution

The City of Seattle used StreetPrint to quickly create cost-effective sidewalks and thereby establish a safe route to school for kids and their families in Seattle's older neighborhoods. These new sidewalks have generated a lot of positive feedback from Seattle's citizens. The community loves them!



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DuraTherm and StreetPrint: The Powerful Combination Level Medians and Crosswalks in Delta, British Columbia



Problem

The community of Delta, British Columbia wanted to separate, calm and control traffic on arterials without disrupting access to homes and businesses along the route. Delta wanted an attractive traditional look for its level medians.

Solution

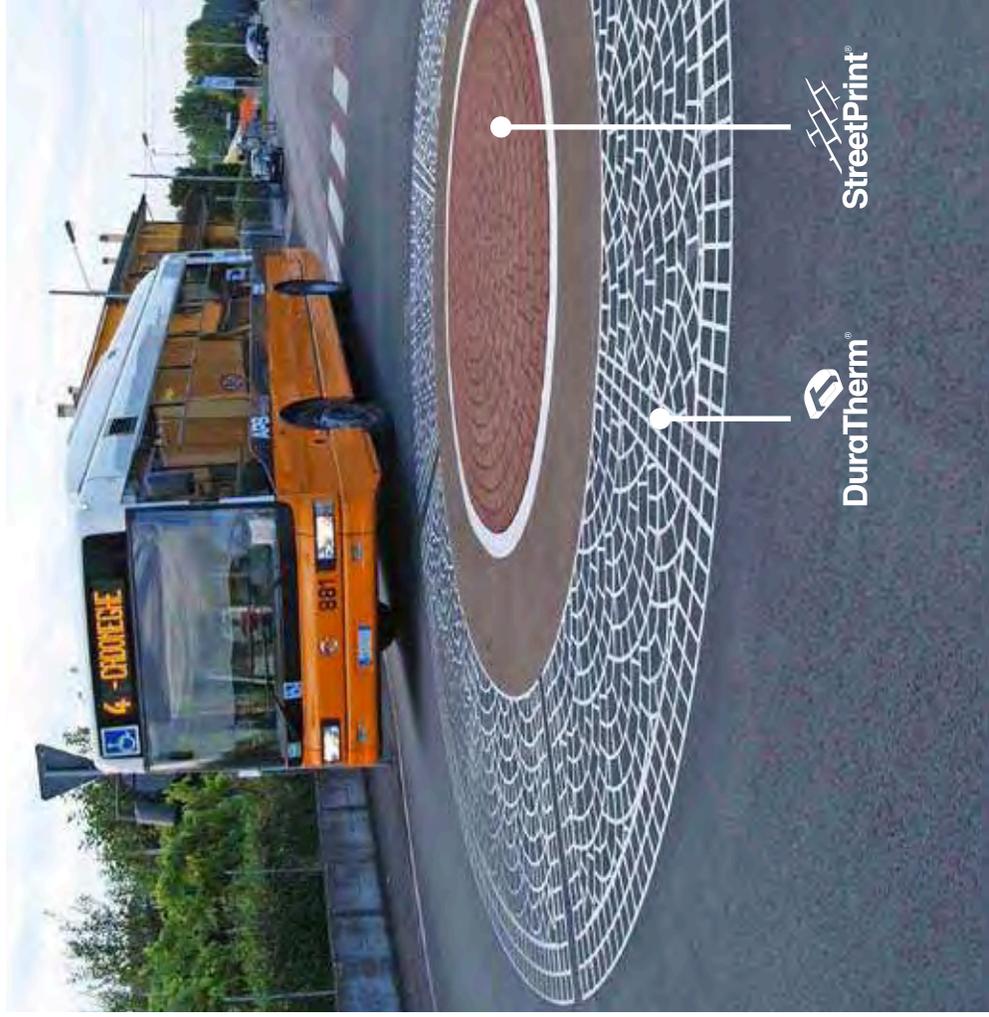
Enter the powerful combination of DuraTherm and StreetPrint. We used decorative StreetPrint for the medians and durable DuraTherm for the crosswalks. Both products reflect the style of more traditional materials, yet were installed at a fraction of the cost. Delta citizens were thrilled with the fast and smooth installation on their busy road.



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DuraTherm and StreetPrint: The Powerful Combination Instant Roundabout in Padova, Italy



Problem

The city of Padova, Italy wanted to install a roundabout in a busy intersection. They needed a product that would stand up to the high volume of traffic and be easy to maintain. But most important, they required a product that could be installed quickly and would not make traffic problems even worse during a lengthy installation.

Solution

Our powerful combination was the logical choice. We used heavy-duty DuraTherm for the roundabout traffic lanes and StreetPrint for the center of the roundabout. One of the great advantages of DuraTherm and StreetPrint is the ease and speed of installation. Little or no curing time is required, so newly installed roundabouts can be quickly opened to heavy traffic.

We installed the roundabout overnight. The crew started at 8 p.m. and the roundabout was ready to go in time for rush-hour the next morning. Local citizens were happy: there was virtually no disruption to businesses, residents, traffic or pedestrians.



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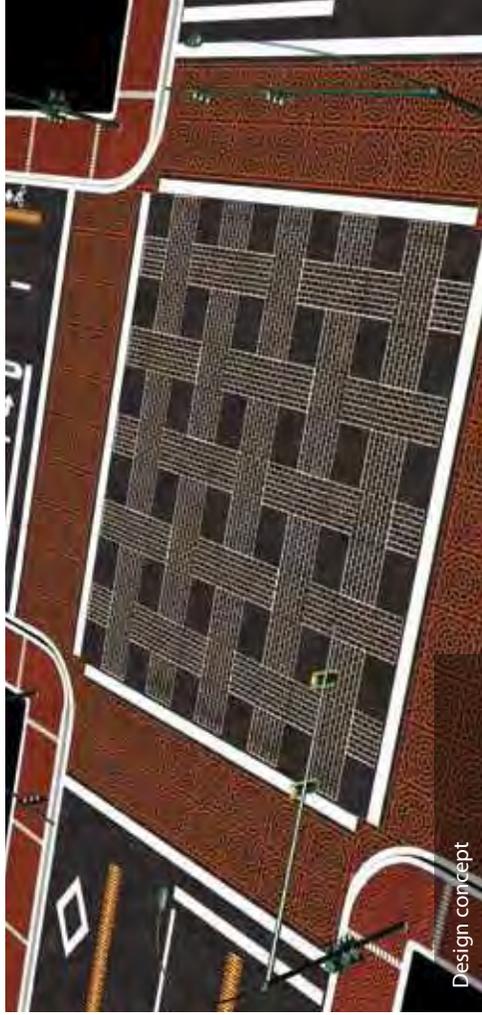
About Alternative Paving Concepts

Alternative Paving Concepts (APC) is face becoming the recognized leader in decorative decorative asphalt solution. For our clients, the proprietary products -StreetPrint, DuraTherm, and LogoTherm - Provide superior economic and performance benefits. APC has acquired exclusive North American distributionship of two leading decorative asphalt products - Imprint and StoneGrip. Imprint and Stonegrip are complementary to our existing products. together, they provide an unsurpassed family of decorative asphalt solutions for the commercial, government and residential markets.

There have been installations of more than 50 million square feet of StreetPrint. With the annual installation rate of decorative horizontal surfaces at over one billion square feet in North America alone, the potential for our products is immense. the end-users of the family of APC family of products include the world's largest cities, commercial developers and homeowners. APC provides superior durability, unsurpassed choice in designs and colors, and long-term savings over traditional options for all our clients.

Distribution Network

APC products are installed by our network of Licensed Applicators in more than 40 countries worldwide. We grant our Accredited Applicator designation to those who participate in advanced training and continually meet high-quality standards. We recommend Accredited Applicators for government and commercial projects.



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Research and Development

The four pillars of product excellence that work together to create a unique and powerful product development capability:

- a highly disciplined, three-stage testing methodology
- more than 10 years of direct experience in the field
- the expertise of our worldwide Licensed Applicator network
- strong research partnerships with the world's leading suppliers of coatings, polymers and thermoplastics.



The APC J-Tester

Services Center

We provide technical sales support, including product specifications and design recommendations, to project managers and clients.



Engineering Services Center

tear here

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Here are three ways to find out more about our solutions.**

1. Fill out this page.
2. Call us at 1 (866) 697 4338.
3. Visit alternative-paving.com

- I would like information about APC's streetscapes projects in my area.
 I would like information about APC demo installations.

Name _____ Company _____

Address _____ City _____

State/Province _____ Zip Code/Postal Code _____ Phone (_____) _____



DuraTherm, Filipinotown, Los Angeles, CA



StreetPrint, Seattle, WA



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