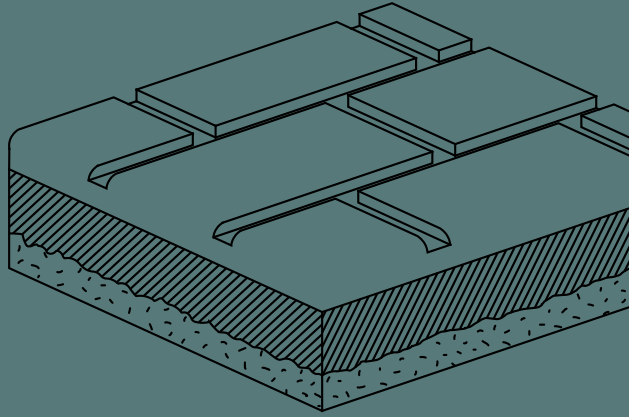




Decorative Surfacing System





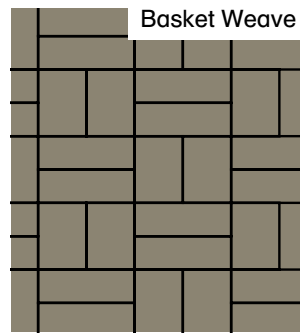
For the look of traditional brick or stone that will last many years with little or no maintenance, Imprint is the best solution.

Imprint is a highly durable resin-based synthetic asphalt that provides unprecedented durability for high-traffic crosswalks and intersections. Used extensively in downtown revitalizations and for traffic calming, Imprint provides the traditional appeal of bricks and stones in a wide range of colors and patterns. Imprint is versatile too — it can be applied on asphalt and concrete surfaces.

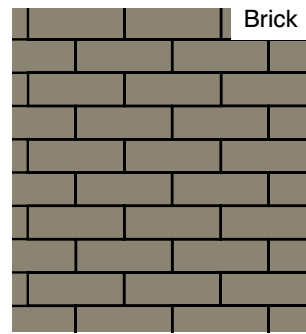
Imprint is produced from raw materials that are carefully graded for consistency and quality. Our high-quality assurance standards ensure long-term value. Imprint is applied hot (one-half to one-inch thick) onto an existing surface. And because the pigment is mixed throughout, your surface will maintain its color under the most extreme traffic and weather conditions.

Imprint is ...

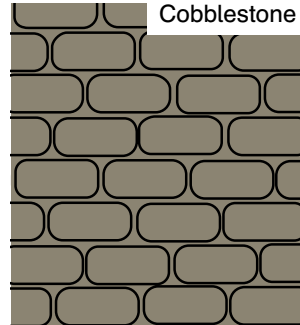
- extremely durable for high-traffic areas
- easy to apply to existing surfaces even in cool temperatures
- very attractive — it's perfect for upscale areas
- available in a variety of colors
- color consistent
- quick to install
- safe — it provides a high-friction surface
- well established — since 1994



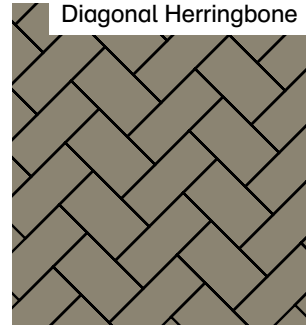
Basket Weave



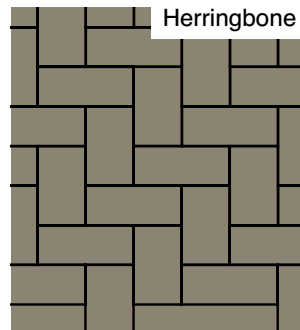
Brick



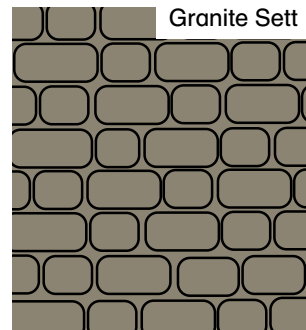
Cobblestone



Diagonal Herringbone



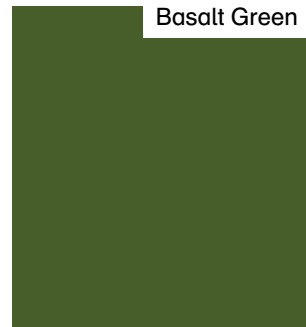
Herringbone



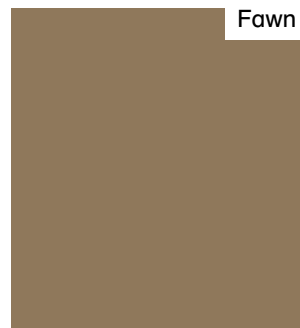
Granite Sett



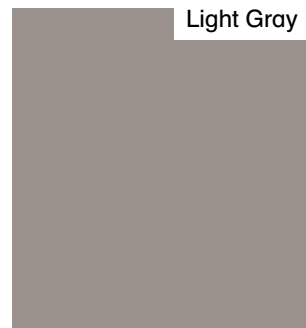
Burnt Red



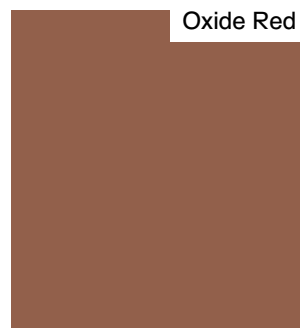
Basalt Green



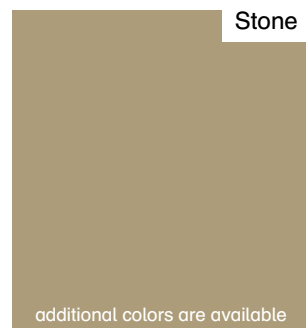
Fawn



Light Gray



Oxide Red



Stone

additional colors are available



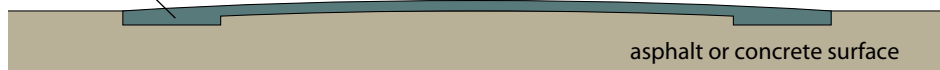
.75" thick installed into recess

Imprint



4"-10" by 1" deep key

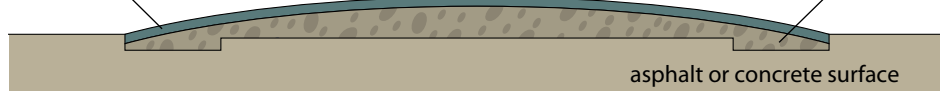
Imprint



4"-10" by 1" deep key

Imprint

base course



Installation Options

crosswalks
 intersections
 pedestrian safety
 traffic calming
 speed tables
 downtown revitalization



Imprint is engineered to perform at optimal levels under all environmental conditions across North America.

There are three different grades of Imprint available. Each is designed for high performance under a specific set of environmental conditions found in different regions in North America.

We would like to hear about your project. Please contact our Engineering Services Center to learn more about Imprint and the IPC family of products. We would be happy to help with specifications, to provide support and to ensure you get the performance and look you want for your next project.

Call 1 866 697 4338

About Alternative Paving Concepts

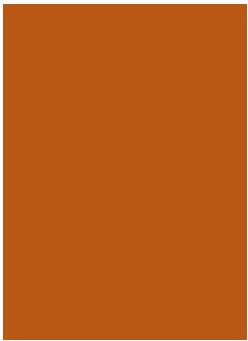
Alternative Paving Concepts (APC) is fast becoming the recognized leader in decorative decorative asphalt solution. For our clients, the proprietary products -StreetPrint, DuraTherm, and LogoTherm - Provide superior economic and performance benefits. APC has acquired exclusive North American distributionship of two leading decorative asphalt products - Imprint and StoneGrip. Imprint and Stonegrip are complementary to our existing products. together, they provide an unsurpassed family of decorative asphalt solutions for the commercial, government and residential markets.

There have been installations of more than 50 million square feet of StreetPrint. With the annual installation rate of decorative horizontal surfaces at over one billion square feet in North America alone, the potential for our products is immense. the end-users of the family of APC family of products include the world's largest cities, commercial developers and homeowners. APC provides superior durability, unsurpassed choice in designs and colors, and long-term savings over traditional options for all our clients.

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